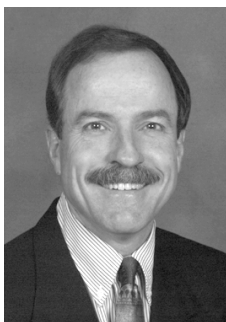


LASIK may be the answer.

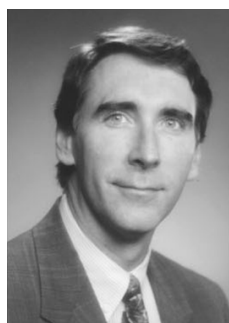
Just be sure you're asking the right questions.

There are many places that offer LASIK procedures for vision correction. Before you decide to trust your precious eyesight to someone, be sure you ask these important questions.

QUESTION	THEIR ANSWER	THE LASER CENTER FOR VISION
Where do you perform surgery?	Dallas, Houston, Denver...	The Laser Center for Vision is located at 7400 Fleming in Amarillo. Our state-of-the-art facility opened in 1996 and was the first free standing laser center in Texas.
If I have to travel to have my surgery and any follow-up visits, is that included in the cost?	No. You must provide your own transportation and lodging. (It is possible that multiple visits may be necessary.)	The Laser Center for Vision is right here in Amarillo...no long-distance travel required.
Who pre-operatively counsels and determines if I am a good candidate for surgery and which procedure is right for me?	You will not see the surgeon until the day of the surgery and you may not have the opportunity to talk to the surgeon pre-operatively or post-operatively. The surgeon you see may vary.	Doctors Gerald, Rush and Weinberger personally examine and counsel every patient pre- and post-operatively.
What kind of laser do you have?	For the cheaply advertised price, you get the Nidek Laser. Most surgeons no longer use the Nidek because of the better results achieved by second- and third-generation high tech lasers.	For all cases, the Laser Center for Vision uses the Alcon Ladarvision® excimer laser with Wavefront® capability with unsurpassed results.
How many people will get the lowest price LASIK?	Only 5% qualify for the advertised price. (For this price, you get the "outdated" laser.)	At the Laser Center for Vision , we don't do deep discounting or withhold care we feel is important for your safety and best results.
How many post-operative exams can I have at this price?	It depends on the amount of money you want to pay and the plan you pick.	At the Laser Center for Vision , the price you pay for your LASIK surgery includes a full year of unlimited follow-up exams and enhancement procedures if needed.
What if I need a touch up or enhancement?	Advertised price includes no enhancements. You will be charged another surgical laser fee.	At the Laser Center for Vision , the price includes any enhancements for a full year.
Do you give me the post-operative eye drops?	You will find out how expensive eye drops are when you are given a prescription to fill at your own expense.	At the Laser Center for Vision , the eye drops that are recommended after surgery are provided to you...no need to have a prescription filled.
Why should I have my LASIK at your facility?	Cheaper advertised price for one person in twenty.	At the Laser Center for Vision , every patient gets the best and safest procedure available by experienced and reputable surgeons using the latest technology available. Care will not be compromised for price.



Robert Gerald, MD



J. Avery Rush, MD



Bruce Weinberger, MD



www.lasikamarillo.com
7400 Fleming Ave.

More people in the Panhandle area have trusted the renowned eye surgeons of The Laser Center for Vision than any other LASIK provider. Dr. Gerald, Dr. Rush, and Dr. Weinberger are board-certified ophthalmologists, recognized among the leading LASIK surgeons in the country. For experience, expertise, and the precision of Amarillo's only laser, there's no question: choose The Laser Center for Vision.

Call today for a free screening to see if LASIK is right for you.
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